



FOR IMMEDIATE RELEASE: August 20, 2024

Contact: Jaclyn Lewis
Public Relations Specialist
423.558.0206
jaclyn@rubyfalls.com

MEDIA ADVISORY

Discover Haunting Histories on Ruby Falls Lantern Tour: Ghost Walk Edition

WHAT:

Get in the Halloween spirit with an after-hours Lantern Tour featuring ghost stories from the 95-year history of Ruby Falls and eerie Chattanooga legends. On the way to the waterfall, hear the tales and visit the sites of peculiar encounters, mischievous mayhem, and tragedy while exploring the cavern with a guide by the light of handheld lanterns.

WHEN:

Runs select dates in September and October. Check www.RubyFalls.com for times and availability.

WHERE:

Ruby Falls, 1720 S Scenic Highway, Chattanooga, TN

DETAILS:

This popular experience sells out fast, advance online ticket purchase is required and not appropriate for children under the age of 12. Tickets are \$39.95. Details and tickets available at www.rubyfalls.com, 423-821-2544

Approved images and press kit:

Visit <https://bit.ly/ghostwalk24> or scan QR code.



photo courtesy Ruby Falls.

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About Ruby Falls:

Celebrating 95 years since its discovery, Ruby Falls is home to the tallest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. www.RubyFalls.com.