

Ruby Falls 1720 S. Scenic Hwy Chattanooga, TN 37409

Media Contact

Jaclyn Lewis PR Specialist jaclyn@rubyfalls.com 423.558.0206

Press Kit Available at: <u>https://bit.ly/SkylineKit</u>



###

About Ruby Falls

Ruby Falls is home to the tallest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. *www.RubyFalls.com.* **Ruby Falls Debuts New Event Venue: Skyline Loft** Skyline Loft at Ruby Falls unveiled during Ruby Falls' yearlong 95th anniversary celebration

PRESS RELEASEFOR IMMEDIATE RELEASE01/22/2024

(CHATTANOOGA, TN) — Skyline Loft at Ruby Falls, the newest addition to the Lookout Mountain attraction, officially debuts this month as part of a year-long celebration of the landmark's 95th anniversary. Designed to reflect the rich history of Ruby Falls and highlight the natural beauty of Lookout Mountain, Skyline Loft features 3,500 square feet of customizable event space with stunning views of the Cumberland Plateau and the Tennessee River.



Skyline Loft at Ruby Falls. Photo courtesy Ruby Falls.

Located on the rooftop of the historic Ruby Falls castle, Skyline Loft offers a modern take on the castle's original rooftop garden. Established in 1929, the original open-air venue served as a beloved site for parties, events, and summertime dinner dances for over two decades.

"Ruby Falls castle has a long legacy of being a gathering place for the community," shares Hugh Morrow, the CEO and President of Ruby Falls. "As we celebrate our 95th anniversary, we are thrilled to carry on this tradition with Skyline Loft, which showcases the beauty of Lookout Mountain and the Tennessee Valley while only a 10-minute drive from downtown Chattanooga."

Focused on creating memorable experiences, a dedicated event specialist will help each client plan the perfect event. Skyline Loft has a range of amenities, including a catering kitchen, complete audio-visual system, tables and chairs, table linens, and free parking. Guests can choose from a list of preferred vendors or select their own.

Skyline Loft at Ruby Falls is now accepting bookings for 2024 and 2025. The venue will host a public open house on Saturday, February 3, 12:00 PM - 4:00 PM. For complimentary tickets to the open house and more information, visit www.rubyfalls.com/more/skyline-loft/.