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MEDIA ADVISORY

Celebrate a Classic Christmas on the Mountain with Ruby Falls

Ruby Falls Christmas on Lookout Mountain Begins November 24!

WHAT: Gather family and return to a simpler time with a classic Christmas on the mountain featuring magical views, beautiful holiday lights on the Village Plaza, and plenty of festive cheer in historic Ruby Falls Castle with special activities. Add your holiday wish to the Forest of Wishes, where thousands of heartfelt holiday aspirations create a magical display of hopes and dreams! Stop by for a professional keepsake family photo with Santa on select dates. Enjoy time together during a cave adventure and linger longer by the café's cozy fireplace with a casual meal, festive treat, hot cocoa, and local craft beer.

WHEN: Holiday festivities begin November 24 and continue through December 23. Ruby Falls is open daily, 8:00 am – 8:00 pm. Santa visits on select days. For details, Santa's schedule and tickets, visit www.rubyfalls.com/special-events/holiday-adventure/.

WHERE: Ruby Falls, 1720 Scenic Hwy, Chattanooga, TN 37409.

DETAILS: Cave adventure tickets sold online only; admission \$15.95 - \$34.95. Purchase tickets several days in advance online for best availability. Admission tickets not required to enjoy the Castle Café, view holiday lights on the Village Plaza, or to visit Santa and the Forest of Wishes. Professional keepsake photos with Santa available for purchase. To buy tickets, see Santa's schedule and more, visit www.rubyfalls.com/special-events/holiday-adventure/.

Approved images and press kit: https://bit.ly/RubyFalls_Christmas23



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Photos courtesy Ruby Falls.

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About Ruby Falls

Ruby Falls is home to the tallest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. www.RubyFalls.com