



**FOR IMMEDIATE RELEASE: MARCH 9, 2023**

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**RUBY FALLS INVITES BACKYARD BARBECUE COOKS TO COMPETE FOR  
LANA'S LOVE FOUNDATION**

*Team sign-ups open for the 8th annual Battle Below the Clouds*

CHATTANOOGA (MARCH 9, 2023) - Ruby Falls and the Lana's Love Foundation have opened competitor registration for their annual amateur barbecue competition. 100% of team entry fees for the 8th annual Battle Below the Clouds benefit Lana's Love Foundation, a Chattanooga nonprofit with the mission of providing fun, year-round activities for local kids fighting cancer and their families.

Team entry fees for the cookoff on April 22 include meat for the competition and one Battle Below the Clouds swag bag stuffed with two 2023 Battle Below the Clouds t-shirts, one Battle Below the Clouds apron, two admission tickets to High Point ZIP Adventure at Ruby Falls, two adult Ruby Falls Cave Walk tickets and awesome surprises from event sponsors.

Teams will compete for backyard bragging rights in five categories; Pulled Pork Champion, Ribs Champion, Just Wingin' it Champion, Grand Champion and the Jim Brewer People's Choice Award.

Signups began for returning competitors in February and new competitors may sign up now. Spots are limited and teams will be placed on a waiting list once spots are filled. Teams can register and find all competition information at <https://bit.ly/3BVCs7f>

Approved images and press kit: <http://bit.ly/3mzJkDm>

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**About Ruby Falls**

Ruby Falls is home to the tallest and deepest underground waterfall open to the public in the United States. Over half a million guests visit the thundering waterfall annually, located 1,120 feet beneath the summit of Lookout Mountain in Chattanooga, TN. Committed to cave conservation and environmental sustainability, Ruby Falls is the first attraction in the United States to earn certification from Green Globe and is recognized as a leader in tourism sustainability. [www.RubyFalls.com](http://www.RubyFalls.com)

**About Lana's Love Foundation**

The Lana's Love Foundation has one simple mission; to help Chattanooga area kids with cancer and their families have fun. Jim and Cindy Webster started Lana's Love following the 2006 passing of their daughter, Lana, who battled Stage 4 Neuroblastoma for 5 years. [www.lanaslove.com](http://www.lanaslove.com)