

RUBY FALLS®

RUBY FALLS 2023 FACT SHEET

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OVERVIEW

Adventure awaits at Ruby Falls! A historic landmark, Ruby Falls is home to the tallest underground cave waterfall open to the public in the United States, sweeping views of the Cumberland Plateau, soaring zip lines, and award-winning special events. Located on Lookout Mountain in Chattanooga, TN, over half a million guests visit the park and thundering waterfall annually.

Descend 260 feet by glass-front elevator into the cavern hidden deep within Lookout Mountain, then explore on foot with a guided walk along the scenic path to the breathtaking waterfall. Discover the cave's storied history, see ancient geological formations, and experience the waterfall lightshow. Enjoy spectacular views of the Tennessee River, mountains and rolling valleys from historic Lookout Mountain Tower. Zip line through the woods and conquer the 40-foot climbing tower at Ruby Falls' High Point ZIP Adventure. Host an unforgettable event or meeting at the Mountain Loft Event Center opening Fall 2023. Unwind at boutique lodging where artfully crafted treehouses are an impeccable blend of playfulness, bespoke amenities, and refined luxury with Treetop Hideaways at Ruby Falls

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NEW IN 2023

There is always something new to discover at Ruby Falls

New Summer Exhibit The remarkable life and contributions of Horace Brazelton (1877 – 1956) are the subject of a special exhibit titled, **“Through the Lens: The Life and Legacy of Horace Brazelton.”** Curated by historian Stefanie Haire, the exhibit shares the groundbreaking career and empowering community leadership of Brazelton. *June 7 – Sept 15, free admission to all*

Opening May 2023 **Treetop Hideaways at Ruby Falls** brings luxury treehouse lodging to the park. Nestled into the forest above historic Ruby Falls Castle with views of the Cumberland Plateau, each treehouse is artfully crafted with an impeccable blend of playful design and bespoke amenities.

Opening Fall 2023 **Mountain Loft** at Ruby Falls is the perfect venue for unforgettable events, memorable meetings, and milestone celebrations. 3,500 square feet of customizable event space with incredible views of the Cumberland Plateau in a historic setting, surrounded by the beauty of Lookout Mountain.

CONSERVATION

Recognized as a leader in tourism sustainability, Ruby Falls is committed to inspiring extraordinary connections to nature by protecting and preserving the natural wonders of the cave for generations to come. Ruby Falls is the first attraction in the United States to earn Green Globe certification, the respected worldwide standard for sustainability; and a recipient of the Governor's Environmental Stewardship Award for Excellence in Building Green. The park's hospitality center, Village Gift Shop and Village Plaza have Bronze LEED designation. Ruby Falls Cave and the historic Ruby Falls Castle, circa 1929, are on the National Register of Historic Places.

Water and energy conservation, electric vehicle charging stations, solar energy, reduction of emissions, LED lighting, recycling, natural habitat protection, organic waste composting, sourcing sustainable business products, using environmentally sensitive building design and materials, plus a 16,000-gallon rainwater collection system for irrigation are just a few of the ways sustainability is at the core our business practices.

HOURS

Open 364 days a year, 8 AM – 8 PM

Closed December 25

Extended hours on select evenings. Cave Walk to the waterfall offered daily, specialty tours on select dates by reservation.

Private tours by reservation.

LOCATION

Just minutes from downtown Chattanooga, Tennessee, Ruby Falls is located on Lookout Mountain.

1720 S. Scenic Highway Chattanooga, TN 37409

ADMISSION

Cave Walk to the Waterfall: \$25.95 Adults, \$15.95 Ages 3-12, Free Admission for Ages 2 and Under

Lantern Tour: \$39.95 Ages 5 – Adults; keepsake miners helmet included for ages 5 – 12

Gentle Walking Tour: \$39.95

Annual Pass: \$45.95 Adults, \$25.95 Children Ages 3-12

For best availability, purchase timed-entry tickets for all adventures in advance at rubyfalls.com. Only a limited number of walkup tickets are sold at the park and tickets sell out quickly. Single visit tickets are valid for one year from date of purchase.

TIMED ENTRY TICKETS

Tickets are for entry on a specific date and time.

GUEST SERVICES

Complimentary Dog Kennels (seasonal), Family Restrooms, Complimentary Parking, Bus and RV Parking, Photography Services, Electric Vehicle Charging Stations, Self-Serve Ticket Kiosks, Guest Locker Rentals, ATM, Coin Press Machine, Buy Now - Pick Up Later Service at the Village Gift Shop, Quick Service Dining, Grab and Go Snacks, and Handicapped Parking with Valid Permit.

ACCESSIBILITY

Parking for guests with disabilities is available with a valid disability parking permit. Due to natural formations, narrow passages and small groupings of steps, the cavern is not wheelchair or stroller accessible. Wheelchair accessible venues include: Blue Heron Overlook, Village Plaza, Mountain Loft Event Center, Hospitality Center, Village Gift Shop, Back Porch Dining (seasonal), Restrooms, Castle Café, Castle Front Porch. Historic Lookout Mountain Tower viewing decks built prior to current accessibility standards are accessed by stairs. Additional accessibility information is available by contacting Ruby Falls at info1@rubyfalls.com.

CAVE ADVENTURES



WATERFALL &
CAVE TOUR

Discover ancient geological wonders and the majestic waterfall hidden deep within Lookout Mountain on a guided Ruby Falls cave adventure. Choose a Cave Walk to the Waterfall, after-hours Lantern Tour, early morning Gentle Walking Tour or Low Sensory Cave Tour! The scenic journey to the waterfall begins with a glass-front elevator ride descending 260 feet into historic Lookout Mountain followed by a guide-led walk along the cavern trail with up-close views of remarkable formations. The round-trip walk is just under 1-mile and the year-round, 60-degree cave temperature keeps guests comfortable.

CAVE WALK TO THE WATERFALL

Daily, hours vary seasonally

Discover the hidden beauty of Ruby Falls with an express Cave Walk to the Waterfall led by a Ruby Falls guide. The walk features a basic overview of the cave with video and audio presentations in a large group format. Learn the story behind the cavern's accidental discovery, see stunning rock formations created over millions of years and experience the thundering waterfall. Admission includes a short movie, a light show at the waterfall, and access to historic Lookout Mountain Tower and Blue Heron Overlook, giving breathtaking, sweeping views of the Cumberland Plateau.

LOW SENSORY CAVE WALK TO THE WATERFALL

Available by request with advance reservation

Low sensory tours provide a guided, early-access, reduced-sensory walk through the cavern to the waterfall. The adventure is customized for the comfort level of special sensory needs guests and their families. This experience is available by advance request at 7:45 AM, Monday-Friday, with a minimum 2-week notice.



LANERN TOUR

Friday After-Hours, and by Advance Request for Groups of 8 or More

Explore the falls and cavern on an after-hours Friday night tour, illuminated only by the light of hand-held lanterns. Rock formations and shadows take on intriguing dimensions as guides share stories exclusive to this tour and lite the falls using a system of pulleys and lanterns, creating Friday night lights to always remember. This specialty tour features extra time at the waterfall, a smaller group experience and waterfall lightshow. Arrive 20 minutes early to see the moonlit view and star filled sky from historic Lookout Mountain Tower. Admission includes a miner's helmet for guests ages 5 – 12. Guests younger than 5 years old are not permitted on Lantern Tours. Make reservations early for this popular tour, it sells out quickly.



GENTLE WALKING TOUR

Early Access on Select Dates and by Advance Request for Groups of 8 or More

A first-of-its-kind experience, Gentle Walking Tours offer a slower-paced journey through the cavern with early-access to the waterfall and in-depth historical and geological content with a senior-level guide. This specialty tour, ideal for anyone preferring a very gentle pace and a love of history, is available select dates, year-round. Gentle Walking Tours include extra time at the waterfall, viewing of the mini-movie presentation of The Story of Ruby Falls, waterfall lightshow, and is limited to a small number of participants. Advanced reservations required to secure a spot on this tour. This experience is recommended for adults and children older than 12 years old.

SCENIC VIEWS

Scenic views are everywhere at Ruby Falls! Thanks to its prime Lookout Mountain location, sweeping views of the rolling Tennessee Valley, Cumberland Plateau and meandering Tennessee River delight guests year-round. Take in the pink-hued sunrise, see mid-day cloud shadows move across the Tennessee River, and savor apricot sunsets or the star-filled night sky. Mountain breezes are refreshing atop historic Lookout Mountain Tower, Blue Heron Overlook and Ruby Falls Village Plaza.

RUBY FALLS CASTLE

Listed on the National Register of Historic Places, Ruby Falls Castle has welcomed generations of guests eager to explore Lookout Mountain's underground caverns since 1929. Designed by Chattanooga master architect, RH Hunt, to resemble a 15th century castle, it is a beloved area landmark built with limestone excavated during the construction of the elevator shaft and carefully planned cavern trail.

HISTORIC LOOKOUT MOUNTAIN TOWER

As part of the circa 1929 castle built with limestone excavated during construction of the Ruby Falls elevator shaft, Lookout Mountain Tower offers unmatched views from lower and upper decks. The mesmerizing, 360-degree panoramic view is exceptional and a favorite location for marriage proposals and photos.

CLIMB + SOAR

In partnership with the nation's premier climbing gyms, **HIGH POINT ZIP ADVENTURE AT RUBY FALLS** offers the ultimate zip line and climbing experience with zip lines and 40-foot climbing tower with auto-belays and routes of varying difficulty. High Point ZIP Adventure is a separately ticketed activity, open seasonally. Height and weight requirements vary by activity.

EAT**CASTLE CAFÉ**

The Castle Café debuted in 2022 with a brand-new look returning to its 1929 vintage roots! Enjoy a quick-service seasonal menu and local craft beer with table seating by the restored Ruby Falls Castle original stone fireplace or in a cozy nook near antique windows overlooking the stone castle's front porch.

**GRAB AND GO COOLERS**

Grab and go from self-serve coolers in the Village Gift Shop. Snacks, ice cream, prepared sandwiches, fresh roasted nuts, treats and refreshing drinks are ready to fuel your adventure.

BACK PORCH - SEASONAL

Sometimes, a pizza, salad, and icy-cold drink are exactly what's needed during an epic adventure! Order in the café or on the Toast app and enjoy your meal outside on the Back Porch's umbrella shaded tables while you enjoy the view.

SHOP**VILLAGE GIFT SHOP**

Find the perfect keepsake and gifts at Ruby Falls Village Gift Shop. Discover an extensive collection of quartz, agate, geodes, and gifts designed to encourage curiosity in caves and geology. Tried-and-true favorites, new classics, and a wonderful children's corner, make this shop a delight to explore. The holiday pop-up shop in November and December with enchanting, beautifully themed Christmas trees and holiday decor available for purchase is an absolute must-see. Open year-round, cave tour admission is not required to access this carefully curated shop.

RELAX**VILLAGE PLAZA**

A scenic gathering place and crossroads to adventure, Ruby Falls Village Plaza is the perfect spot to relax while enjoying the mountain breeze and abundant beauty of Lookout Mountain. Enjoy outdoor seasonal dining, pollinator garden, and a perfect view as the backdrop to savor time with friends and family while creating memories that last a lifetime at this charming central hub. The Village Plaza hosts festivities and event programming throughout the year.

**MEET +
CELEBRATE****MOUNTAIN LOFT** *Opens Fall 2023*

The perfect venue for unforgettable events, memorable meetings, and milestone celebrations. 3,500 square feet of customizable event space with incredible views of the Cumberland Plateau in a historic setting, surrounded by the beauty of Lookout Mountain.

STAY



TREETOP HIDEAWAYS AT RUBY FALLS *Opened Spring 2023*

Indulge and unwind in luxury boutique treehouse lodging at the park! Nestled into the forest above historic Ruby Falls Castle with views of the Cumberland Plateau, each treehouse is artfully crafted with an impeccable blend of playful design and bespoke amenities. Private fire pits ready with wood and starters, locally made shampoo and body wash, kitchenettes stocked with complimentary s'more supplies, artisanal coffee, locally made granola, and a bottle of wine are just a few of the perks awaiting guests.

EVENTS



With award-winning special events throughout the year, there is always something new to experience

ROMANCE AT RUBY

Select Dates in February

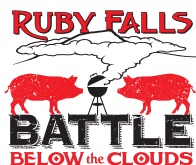
Celebrate Valentine's Day with a romantic evening at Ruby Falls. This one-of-a-kind date night includes a special after-hours Lantern Tour, professional photo, and gift. Hear tales of local legendary romances including the love story of Leo Lambert and his wife, Ruby, that led to the discovery of Ruby Falls. *Reservations required for this separately ticketed event.*



100 MILLION STEPS IN MARCH

March 1 - 31, 2023

We support the mission of the American Heart Association Go Red for Women in a big way by accepting the challenge to walk 100 million steps at Ruby Falls every March! Get active by walking the cavern trail and sign the event banner to show your participation in the 100 million step goal. Take home a complimentary special-edition souvenir recipe card. Together, we're taking steps towards healthier hearts and creating amazing memories along the way.



BATTLE BELOW THE CLOUDS

April 23 2023

Join us annually for Battle Below the Clouds, the friendliest amateur barbecue competition in the South! For the 8th year, amateur grillers and smokers compete for bragging rights as the best backyard cooks in the region. Independent judges select the Best Pulled Pork, Best Ribs, Best Chicken Wings and Grand Champion. Delicious BBQ and beer for purchase, live bluegrass music, kid's activities, and giveaways. Free admission for spectators.

Competition entry fees raise funds to provide fun, year-round activities for kids with cancer and their families through the Lana's Love Foundation. 2023 Team registration opens to previous competitors on Feb. 28 and to the public on March 14. For more info go to <https://www.rubyfalls.com/special-events/battle-below-the-clouds/>.



NATIONAL DAY OF CAVES AND KARST

June 6

Along with the National Caves Association, Ruby Falls celebrates National Day of Caves and Karst! Visit Ruby Falls during this annual event and take part in educational activities, meet special guests, and take home a complimentary keepsake. This special day celebrates the important role caves and karst play in our lives and environment.



HORACE BRAZELTON EXHIBIT

June 7 - Sept 15, 2023

The remarkable life and contributions of Horace Brazelton (1877 – 1956) are the subject of a special exhibit titled, “**Through the Lens: The Life and Legacy of Horace Brazelton.**” Curated by historian Stefanie Haire, the exhibit shares the groundbreaking career and empowering community leadership of Mr. Brazelton, the first African American to open a professional photography studio in Chattanooga. *Free admission, a ticket to Ruby Falls is not required for the exhibition.*



BOOTLEG BASH

Sept. 9, 2023

The Tennessee Whiskey Trail and Ruby Falls present, **Bootleg Bash!** Taste whiskey from 20+ featured Tennessee distilleries, enjoy live bluegrass music, food trucks and sweeping views overlooking the Tennessee River and Cumberland Plateau. Celebrate the significance of caves in Tennessee’s whiskey production from prohibition to the present day at this inaugural event on Lookout Mountain! Tickets go on sale online July 15, \$20 – 60



LANTERN TOUR: GHOST WALK EDITION

Select dates September - October

Get in the Halloween spirit with a special edition Lantern Tour featuring ghost stories from the 94-year history of Ruby Falls and eerie Chattanooga legends. On the way to the waterfall, hear the tales and visit the sites of peculiar encounters, mischievous mayhem, and tragedy while exploring the cavern with a guide by the light of handheld lanterns. *This popular experience sells out fast, advance online ticket purchase is required, and not appropriate for children under the age of 12.*



RUBY FALLS CHRISTMAS

Nov. 24 - Dec. 23, Santa on Select Dates

Discover holiday wonder and adventure at Ruby Falls!

Gather family and return to a simpler time with a classic Christmas on the mountain featuring magical views, holiday lights on the Village Plaza, and plenty of festive cheer in historic Ruby Falls Castle with special activities. Add your holiday wish to the Forest of Wishes, enjoy Donuts with Santa or stop by a keepsake family photo with Santa. Enjoy time together during a cave adventure and see intricate cave formations along the cavern trail on a Cave Walk to the thundering waterfall.



RUBY FALLS DISCOVERY DAY

December 30

Celebrate the 95th anniversary of the discovery of Ruby Falls and the kick off of a year-long celebration! On December 30th, the first 95 guests to arrive at Ruby Falls will receive the original \$2 admission rate, a keepsake postcard, and discover lesser-known facts and legends about the cavern as we commemorate the incredible journey of Leo Lambert leading to the discovery of Ruby Falls.

