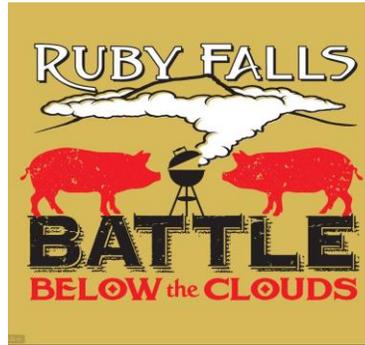


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MEAT UP FOR THIS YEAR'S BBQ COMPETITION

CHATTANOOGA, Tenn. (April 6, 2017) Ruby Falls is hosting its third annual amateur barbeque competition on April 29, Battle Below the Clouds, with all proceeds benefitting Lana's Love Foundation. Twelve teams of backyard cooks and smokers are invited to test their skills for Best Pulled Pork, Best Ribs and Grand Champion!

The meat is provided for participants to begin grilling at 6 a.m., with independent judging to start at 5 p.m. and awards to follow. Check-in is April 28 from 5 p.m. – 7 p.m. The overall purpose of this event is to support families living with pediatric cancer through raising funds and providing them fun family outings!

“Our Lana's Love mission has always been to provide FUN to children and their families battling cancer in the Chattanooga and surrounding areas,” said Holly Shull, director of Lana's Love Foundation. “Through the support of our community sponsors and donors, Lana's Love has grown to be so much more. It has become a true support system between families, volunteers and hospital staff. These families look forward to the monthly events where they can relax and forget about life for a while. The Webster family had a great vision and Lana Beth is proud.”

Registered teams receive two tickets to Ruby Falls and ZIPStream Aerial Adventure valued at \$130, two t-shirts, two aprons, a spatula set, and discounts on food and merchandise. All entry proceeds go directly to Lana's Love and are tax deductible. Team registration is available until April 23 by going to www.lanaslove.com.

The event is free for spectators with live music throughout the day by The Von Wamps (11 a.m. – 1 p.m.) and Mountain Creek House Fire (2 p.m. – 4 p.m.). There are drawings available for a Big Green Egg and Yeti cooler, along with other giveaways and free products at the Coca-Cola tent.

Battle Below the Clouds is sponsored by Ruby Falls, Coca-Cola, Food City, The Barn Nursery and Lana's Love Foundation. In the event of prolonged rain or storms, the rain date is April 30. For more, visit www.rubyfalls.com/bbqbattle.

Ruby Falls is home to America's deepest commercial cave and tallest underground waterfall open for public viewing. It features a 145-foot waterfall located 1,120 feet beneath the surface of Lookout Mountain in Chattanooga, Tennessee.

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