OVERVIEW
Discover wonder and adventure at Ruby Falls! A favorite destination for 89 years, Ruby Falls is home to the tallest and deepest underground waterfall open to the public in the United States, soaring zip lines and sweeping views of the Cumberland Plateau. Descend 26-stories by elevator into the cavern and then explore on foot with guided tours along the scenic path to the breathtaking waterfall, hidden deep within Lookout Mountain. See stalagmites, stalactites, drapery formations and flowstone, plus learn about the cave’s storied history. Enjoy the incredible birds-eye view of the Tennessee River, mountains and the rolling Tennessee Valley from Blue Heron Overlook, the Village Plaza and historic Lookout Mountain Tower. Whoosh through the treetops with 700 feet of soaring zip lines surrounded by spectacular vistas and conquer a 40-foot climbing tower with multiple routes of varying difficulty at High Point ZIP Adventure at Ruby Falls. There is always something new to discover, learn and experience at Ruby Falls!

NEW IN 2019
OPEN MARCH 2019: HIGH POINT ZIP ADVENTURE AT RUBY FALLS In partnership with the nation’s premier climbing gyms, Ruby Falls opens a reimagined, one-of-a-kind outdoor experience in the tree tops of Lookout Mountain featuring 700-feet of rushing zip lines with sweeping views of the Tennessee Valley and a 40-foot climbing tower with all-new routes of varying difficulty. High Point ZIP Adventure at Ruby Falls will be open seasonally, March – November.

CONSERVATION
Ruby Falls is committed inspiring extraordinary connections to nature by protecting and preserving the natural wonders of the cave for the education and enjoyment of generations to come. As the first attraction in the United States to earn certification from Green Globe, the respected worldwide standard for sustainability, Ruby Falls is a leader in tourism sustainability and

RUBY FALLS 2019 FACT SHEET
MEDIA CONTACT: Missy Montgomery
missy@rubyfalls.com
423-269-6127
environmentally-sensitive business practices. Water and energy conservation, electric vehicle charging stations, solar energy, reduction of emissions, LED lighting, recycling, sourcing sustainable business products, and a 16,000-gallon rainwater collection system for irrigation are just a few of the ways sustainability is at the core of our business practices.

**HOURS**
Open daily, 364 days a year with tours running from 8 AM – 8 PM
Closed December 25
Extended hours on select evenings. Specialty tours on select dates by reservation. Private tours by reservation.

**LOCATION**
Just minutes from downtown Chattanooga, Tennessee, Ruby Falls is conveniently located on Lookout Mountain.
1720 S. Scenic Highway Chattanooga, TN 37409

**ADMISSION**
Classic Waterfall Tour: $21.95 Adults, $12.95 Children Ages 3-12
Specialty Lantern Tour: $31.95 Ages 5 – Adults; keepsake miners helmet included for ages 5 – 12
Specialty Extended Cavern Tour: $31.95 Adults, $18.95 Children Ages 3-12
Annual Pass: $39.95 Adults, $21.95 Children Ages 3-12
Annual VIP Family Pass: $129.95 (2 adults & 2 children)

Tour tickets sell out quickly. For best availability, purchase timed-entry Classic Waterfall Tour tickets in advance at rubyfalls.com. Classic Waterfall Tour tickets may also be purchased at Ruby Falls based on availability. Specialty tours require advanced reservations. Single visit tickets are valid for one year from date of purchase.

**TIMED-ENTRY TICKETS**
Classic Waterfall Tour ticket holders will have access to the cave entrance queue at the time noted on their timed-entry ticket.

**GUEST SERVICES**

**ACCESSIBILITY**
Parking for guests with disabilities is available with a valid disability parking permit. Wheelchair accessible venues include: Blue Heron Overlook, Village Plaza, TreeTops Observation Room, Ticket Atrium, Village Gift Shop, Journey 360 VR Experience, Back Porch Dining, Ruby’s Kitchen Grab and Go Coolers, Restrooms, Cavern Café, Castle Front Porch, and TreeTops Lodge (open seasonally). Due to natural formations, narrow passages and small groupings of steps, the cavern is not wheelchair accessible. Historic Lookout Mountain Tower viewing decks built prior to current accessibility standards are accessed by stairs. Additional accessibility information is available by contacting Ruby Falls at info1@rubyfalls.com.
TOURS

Discover ancient geological wonders and the majestic waterfall hidden deep within Lookout Mountain on a guided Ruby Falls cave tour. The scenic journey to the waterfall begins with a 26-story elevator ride descending into historic Lookout Mountain followed by a guide-led walk along the cavern trail with up-close views of remarkable formations. The round-trip walk is just under 1-mile and the year-round, 60-degree cave temperature keeps guests comfortable. Choose from the Classic Waterfall Tour, Lantern Tour or Extended Cavern Experience.

CLASSIC WATERFALL TOUR

Daily, 8 AM – 8 PM

Discover the hidden treasures of Ruby Falls with a Classic Waterfall Tour. Led by a knowledgeable Ruby Falls guide, visitors explore the cavern trail to the tallest, deepest cave waterfall open to the public in the United States. Learn about the accidental discovery of the cavern and see stunning rock formations created over thousands of years; as a live cave, many formations continue to be active. Soak up breathtaking, sweeping views from Lookout Mountain Tower, Blue Heron Overlook and relax on the Village Plaza or Cavern Castle porch during your visit.

Classic Waterfall Tours begin continuously throughout the day. Advance ticket purchase recommended for best availability.

LANTERN TOURS

Friday Nights, January – November and by Advanced Request for Groups of 8 or More

Experience Ruby Falls in a new light! A unique way to explore the falls and cavern on an after-hours, extended tour featuring a laid-back pace, and limited-sized group. During this specialty tour, the cavern and its trail is illuminated only by hand-held lanterns. Rock formations and shadows take on intriguing dimensions as elite guides share stories exclusive to this tour. A highlight of the journey is when the falls are lit using a system of pulleys and lanterns, creating a moment you’ll always remember.

Make reservations early for this tour, it sells out quickly.
EXTENDED CAVERN EXPERIENCE
Available Select Dates Year-Round

Skip the crowd with this exclusive, early access guided tour including only a small number of participants. Senior-level tour guides share detailed information about the geology and history of the cave, inviting curiosity with plenty of time to ask questions, extra time to explore and take photos, plus additional time at the waterfall.

SCENIC VIEWS
Scenic views are everywhere at Ruby Falls! Thanks to its prime Lookout Mountain location, sweeping views of the rolling Tennessee Valley, Cumberland Plateau and meandering Tennessee River delight guests year-round. Indulge your senses in the panoramic vistas. Time your visit to take in the pink-hued sunrise, mid-day cloud shadows on the Tennessee River, apricot sunsets or star-filled night sky. Savor the mountain breezes from historic Lookout Mountain Tower, Blue Heron Overlook and Ruby Falls Village Plaza.

RUBY FALLS CAVERN CASTLE
Listed on the National Register of Historic Places, the stately Ruby Falls Cavern Castle has welcomed generations of guests, eager to explore Lookout Mountain’s underground caverns since 1929. Designed to resemble a 15th-century Irish castle, it is a beloved area landmark built from limestone excavated during the construction of the elevator shaft giving access to the caverns and the carefully planned cavern trail.

LOOKOUT MOUNTAIN TOWER
Built in 1929 with limestone excavated from the Ruby Falls elevator shaft, the iconic Lookout Mountain Tower offers unmatched views from its lower and upper decks. The mesmerizing, 360-degree panoramic view is truly exceptional.

HIGH POINT ZIP ADVENTURE
Open seasonally, High Point ZIP Adventure offers the ultimate zip line and climbing adventure spanning across the lush, forest treetops on Lookout Mountain. Experience 700-feet of rushing zip lines surrounded by spectacular views and a 40-foot climbing tower with multiple routes of varying difficulty.

High Point ZIP Adventure is a separately ticketed activity. Height, age and weight requirements vary by activity. Discounted Ruby Falls + High Point ZIP Adventure combination packages are available.
Experience the new, mind-blowing virtual reality attraction inside Ruby Falls Cavern Castle. Explore completely immersive experiences with family and friends or all on your own through the magic of 360 video. Choose your adventure from a selection of VR options! Take a narrated, 14-minute, virtual reality journey through Ruby Falls cavern and get up-close views of ancient formations and the thundering waterfall. Select a 3-5 minute, virtual ride on a thrilling roller coaster and other exhilarating amusement park favorites with active motion, dramatic visual effects, and stimulating sound, unlike anything you’ve ever experienced. There is something for everyone from casual explorers to adrenaline junkies. Launch your Journey 360 experience 8 AM- 8 PM, daily. This is a separately ticketed activity. Ruby Falls admission is not required for Journey 360.

CAVERN CAFÉ
A quick-serve restaurant with booth seating in the Ruby Falls Cavern Castle featuring Nathan’s Famous hot dogs, sandwiches, snacks, fruit cups, chips, ice cream, coffee, hot chocolate and a variety of beverages.

RUBY’S KITCHEN GRAB AND GO COOLERS
Grab and go from Ruby’s Kitchen in the Village Gift Shop. Snacks, ice cream, prepared sandwiches, treats and refreshing drinks are ready to fuel your adventure.

BACK PORCH - SEASONAL
Sometimes, a world famous hot dog and icy-cold drink are exactly what you need during an epic adventure! Choose a Nathan’s Famous hot dog and refreshing Coca-Cola beverage or thirst quenching Bill’s Lemonade for the perfect duo, made even better when enjoyed with the view from the Village Plaza or shaded tables on the Back Porch.

Find the perfect keepsake and gifts at Ruby Falls Village Gift Shop. Discover an extensive collection of quartz, agate, geodes, and gifts designed to encourage curiosity in caves and geology. Tried-and-true favorites, new classics, and a wonderful children’s corner, make this shop a delight to explore. The holiday pop-up shop in November and December with enchanting, beautifully decorated, themed Christmas trees and selection of Christmas ornaments available for purchase is an absolute must-see. Open year-round, cave tour admission is not required to access this carefully curated shop.

A gathering place and crossroads to adventure, the Ruby Falls Village Plaza is the perfect spot to relax, take in the view, mountain breeze and abundant beauty on Lookout Mountain. Enjoy outdoor seasonal dining, and savor time with friends and family while creating memories that last a lifetime from this charming central hub. The Village Plaza hosts festivities and event programming throughout the year.
2019 EVENTS

There is always something new to learn, discover and experience at Ruby Falls with events throughout the year.

**ROMANCE AT RUBY**
*Feb 14 – 17, 2019*
Celebrate Valentine’s Day with a romantic evening at Ruby Falls with your sweetie. This date night includes a special Lantern Tour, professional souvenir photo and gift. You’ll hear tales of local legendary romances including the love story of Leo Lambert and his wife, Ruby, that led to the discovery of the magnificent Ruby Falls. Reservations required for this separately ticketed event.

**SPRING BREAK SAFARI CAVE EXPLORER**
*Friday, March 9 - Sunday, April 8, ages 3-12*
Enjoy a kids’ spring break safari in Chattanooga with a stop at Ruby Falls on your quest for the big five – FUN, ADVENTURE, MYSTERY, NATURE and MEMORIES. Locate the Ruby Falls scavenger hunt in the children’s safari guide at the ticket desk before venturing underground. As a cave explorer, you’ll journey deep inside the cavern to learn about caves and geology, and view mysterious chambers and amazing rock formations! Take your completed scavenger hunt to the Village Gift Shop and receive a free geode – we’ll crack it open for you to reveal the crystals inside.

Kid’s Spring Break Safari is included with regular children’s admission and includes:
- Spring Break Safari Guide & Geode
- Classic Waterfall Tour of Ruby Falls

**ENVIRONMENTAL SUMMIT**
*April 25*
Chattanooga area high school students gather to present their solutions for the preservation and protection of local natural resources. The Summit gives leaders of tomorrow the opportunity to work with conservation experts and encourages the advancement of environmentally-sustainable business practices.
100 Million Steps in March
March 1 – 31
We're supporting the mission of the American Heart Association Go Red for Women in a big way by accepting the challenge to walk 100 million steps at Ruby Falls in March! Come get active by walking the cavern trail and show your participation in the 100 million step goal by signing the 100 Million Steps banner. Take home a complimentary special-edition souvenir recipe card and enter a drawing to win some great prizes. Together, we can take steps to have a healthier heart and create amazing memories along the way. 100 Million Steps in March activities are included with Ruby Falls admission.

National Day of Caves and Karst
June 6
Along with the National Caves Association, Ruby Falls celebrates National Day of Caves and Karst! Visit Ruby Falls during this annual event and take part in educational activities, meet special guests, and take home a complimentary keepsake. These activities are included in regular admission and increase awareness of the important role caves and karst play in our lives and environment.

Battle Below the Clouds
April 13, 11 am-5 pm, Judging at 4:30
Join us at Ruby Falls for our 5th annual Battle Below the Clouds! This amateur barbeque competition benefits the Lana’s Love Foundation. Twenty teams of amateur grillers and smokers compete for bragging rights as the best backyard cooks in Chattanooga. Independent judges select the winning teams for Best Pulled Pork, Best Ribs, and Grand Champion. Test your grill skills, learn some new tips or just come out and cheer on your favorite team while enjoying live bluegrass music, BBQ, prizes, and giveaways.

This event raises funds to provide fun, year-round activities for kids with pediatric cancer and their families through the Lana’s Love Foundation. 2019 Team registration opens March 1. For rules and signup, go to www.lanaslove.com or www.rubyfalls.com/bbqbattle
**DRAGON DAY**  
**Sept. 7, 2019**  
Celebrate the birthday of Ruby Falls Ambassador, Ruby the Dragon! Special treats, meet and greet opportunities and games in honor of our favorite dragon, Ruby.

**RUBY FALLS CHRISTMAS UNDERGROUND – A JOURNEY TO THE NORTH POLE**  
**December 1 – 23, Select Dates**  
**Noon – 8pm**  
Discover the wonder of Ruby Falls Christmas Underground on a magical journey to visit Santa! Travel a secret passage to the North Pole where Santa’s Joystone miners are preparing for the holidays. Discover a glittering ice cave, see Sugar Plum Fairy Village and Penguin Palace, play in snow flurries, enjoy festive lights and find your own sparkling Joystone on this heartwarming adventure! Experience Ruby Falls Christmas Underground as it returns for its fifth year. Perfect for Santa believers and kids-at-heart, this separately-ticketed event was selected as a 2017 and 2018 Top 20 Event by the Southeast Tourism Society!

**RUBY FALLS DISCOVERY DAY**  
**December 30**  
**8am-8pm**  
Celebrate the 90th anniversary of the discovery of Ruby Falls! The first 90 guests to arrive at Ruby Falls will receive the original $2 admission rate, a souvenir postcard, and discover some lesser known facts and legends about the cavern as we commemorate the incredible journey of Leo Lambert.