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## **The Nightmare of Dread Hollow Returns on September 28<sup>th</sup>**

*Three nightmares combined into one award-winning haunt*

CHATTANOOGA (September 13, 2018)- Experience horror on another level as the award-winning team behind Dread Hollow returns with three terrifying new haunts intertwined into one nightmare. The haunt in the mythic town of Dread Hollow begins September 28 and runs every Thursday – Sunday through October and Halloween night. The 29,000 square foot location in Lookout Valley includes newly developed areas of town for this year’s ominous storylines. “A fright-filled night at Dread Hollow is a Chattanooga tradition. Visitors come back year after year, knowing we unleash all-new petrifying storylines, characters and professional sets each fall. It’s always a new terrifying experience.” shares Ruby Falls President, Hugh Morrow. The team behind Dread Hollow, have created haunted attractions named as a top 10 scare in the nation and consistently listed as a top 20 event in the Southeast.

Make your way through the ominous town built on tainted soil to the Belle Royale Hotel as a paranormal investigative team unearths evidence of harrowing supernatural activity from a scorned bride and other tormented souls eternally doomed. Stumble into the seemingly idyllic Harley Farm where darkness and evil extract a bloody price for Ezra Harley’s desperate decision. Just when you think it’s safe to open your eyes, find yourself in the abandoned fairgrounds of the cursed Brine Bros. Circus, where banished sideshow freaks beckon you to forever join them in their Cirque de Fatale. You can run, but there’s nowhere to hide from the sinister darkness.

“Dread Hollow 2018 delves into storylines and physical spaces that are a part of most folks’ worst nightmares with extensive new areas of the town that will push you way passed your comfort zone” explains Todd Patton, Fear Connection’s co-creator of Dread Hollow. Also new this year is the introduction of two, separately ticketed extreme escape rooms designed for 2 – 4 people. One room is shrouded in 100% darkness and participants only have 5 minutes to break free. The second escape room gives participants 15-minutes to escape from notorious serial killer, Eugene Todd. Both rooms come with a warning to expect dirt, grime, blood and slime to play a role in getaway attempts.

Tickets for Dread Hollow can be purchased online at [www.dreadhollow.com](http://www.dreadhollow.com) or at the door. For freak-seekers who want the ultimate blood-red carpet treatment, R.I.P. Fast Passes are also available on weekends. The pass provides hard-core horror fans exclusive access to the R.I.P lounge where they can unleash terror through a hidden scare zone on unsuspecting general admission guests. R.I.P. Pass holders also receive a lanyard and exclusive discounts on Dread

Hollow merchandise and photography packages. Escape room tickets are available at Dread Hollow only.

Dread Hollow was named a top 20 Southeast Tourism Society event in 2017 and 2018 and was voted by fans on ScareFactor.com as a 2017 Must-See Haunt in Tennessee. Visit [dreadhollow.com](http://dreadhollow.com) for tickets and more event details. Because of its intensity, Dread Hollow and Dread Hollow escape rooms are not recommended for children under the age of 12.

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### **About Dread Hollow**

Terrifying guests for 15 years, Dread Hollow is always evolving, gaining the reputation as the scariest haunted attraction in the region and the area's only nationally ranked haunt. Hidden in plain sight in the valley of Chattanooga, TN, Dread Hollow appears to be like any other unassuming small town found in the shadows of highways and byways, but visitors are unaware of what truly lies within – until it is too late. Dread Hollow's cryptic reality and appalling past loom ominously inside 20,000 square feet of pure terror. [www.dreadhollow.com](http://www.dreadhollow.com)