

Press Release

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You Have to See it...at Ruby Falls

Chattanooga, TN

Hidden deep beneath the surface of Lookout Mountain, in Chattanooga, Tennessee lays one of the worlds many wonders.

Ruby Falls, a 145 foot waterfall located 1120 feet beneath the mountain surface, is the country's largest and deepest underground waterfall open for public viewing. With water ferociously funneling, as if shot from a fireman's hose, into a crystal-clear pool, it is an astounding sight. Accompanied by a dazzling light display, and a background of inspirational music, Ruby Falls is a must see for all who visit the Chattanooga area.

The subterranean voyage to Ruby Falls is as amazing as the falls itself. With countless glistening stalagmites made from heavenly white onyx, millions of stalactites hanging from the ceiling and many rock formations with whimsical names such as "the Dragons Foot", "Angel's Wing", and the "Elephant's Foot" the Ruby Falls cave is a wonderland filled with many of nature's hidden beauties.

Guided tours to Ruby Falls last a little over an hour and are lead by an experienced guide who shares with the group many stories and facts about the caverns and this historic attraction. The highlight of the tour, Ruby Falls, is a true phenomenon. This 145 foot underground waterfall runs year round and provides visitors with an amazing view that is only accessible from the tour. The waterfall is illuminated with state of the art lighting which provides an astounding view on this landmark.

A trip to Ruby Falls would not be complete without a journey to the top of the Lookout Mountain Tower. The tower provides visitors with an unobstructed view of the Tennessee River Valley and downtown Chattanooga from a point over 1500 feet above sea level. This must see panoramic view has long been considered one of the best from Lookout Mountain.

Ruby Falls is the perfect getaway for every day, even on rainy days. Due to its underground location, it never rains at Ruby Falls. Precipitation actually affects the tour in a positive way. Because the many streams in the cavern are fed by area rainfall, after large storms or days of rain, the volume of water is increased creating a larger waterfall and rushing streams throughout the cave. Mother Nature has also chipped in by setting the thermostat at 60 degrees year round, and due to the high humidity created by the waterfall it feels like a comfortable 70 degrees year round.

So feel the cool and gentle mist left behind by this underground phenomenon. Take part in the one of a kind experience

You just have to see it...at Ruby Falls!

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